

We make Wi-Fi. Better.

Corporate Update

February 2020

### **The Fine Print**

Forward looking statements disclaimer

Certain statements in this Investor Presentation may constitute "forward-looking" statements which involve known and unknown risks, uncertainties and other factors which may cause the actual results, revenue recognition, performance or achievements of Edgewater Wireless Systems Inc. ("EWSI"), or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. When used in this Investor Presentation, such statements use such words as "will", "expect" or "plan" and other similar terminology. These statements reflect EWSI's current expectations regarding future events and operating performance and speak only as of the date of this Investor Presentation. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, but do the read as guarantees factors discussed below. Although the forward-looking statements contained in this Investor Presentation are based upon what management of EWSI believes are reasonable assumptions, EWSI cannot assure investors that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this Investor Presentation and expressly qualified in their entirety by this cautionary statement. Subject to applicable securities laws, EWSI will not assume any obligation to update or revise them to release there to erverise them to release to a present of curround and assume any obligation to update or revise them to release to a circumstances.

In particular, this Investor Presentation contains forward-looking statements pertaining to the following:

- · proliferation of wireless devices;
- · demand for bandwidth by users of wireless devices;
- future demands on existing infrastructure;
- increased Wi-Fi access point market size;
- wireless infrastructure investment; the development plans of EWSI;
- competitive advantages;
- business prospects and opportunities;
- dependence on personnel; and
- expectations regarding market prices and costs
- · With respect to forward-looking statements contained in this Investor Presentation, EWSI has made assumptions regarding, among other things:
- the impact of increasing competition;
- and scope and pace of development of the market for Wi-Fi access points.

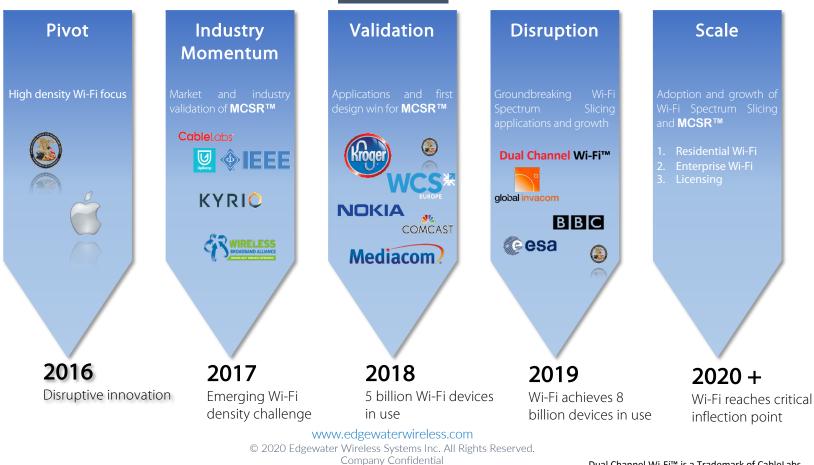
EWSI's actual results could differ materially from those anticipated in these forward-looking statements as a result of the risk factors set forth below:

- EWSI's limited history;
- EWSI's negative operating cash flow;
- key-man and liability insurance, uninsurable risks;
- future financing requirements;
- dependence on limited products;
- the company's willingness to recognize revenue on purchase orders;
- patent protection;
- · governmental and regulatory requirements;
- currency exposure; competition.

The forward-looking statements contained in this Investor Presentation are expressly qualified by this cautionary statement. Except as required under applicable securities laws, EWSI does not undertake or assume any obligation to publicly update or revise any forward-looking statements.

## **Edgewater Wireless**

Disruptive Innovation Wi-Fi Spectrum Slicing



Dual Channel Wi-Fi<sup>™</sup> is a Trademark of CableLabs

### **Edgewater Wireless – Products**

Three Product Units



# **Wi-Fi Spectrum Slicing Applications**

Kroger – A better retail experience



## MCSR<sup>™</sup> selected to power in-store, multi-services hub

- ✓ Customer engagement
- ✓ IoT store operations
- ✓ Edge connected shelves
- ✓ Security
- ✓ 50% fewer access points required

First major design win for MCSR<sup>™</sup> in 2<sup>nd</sup> largest retailer in USA

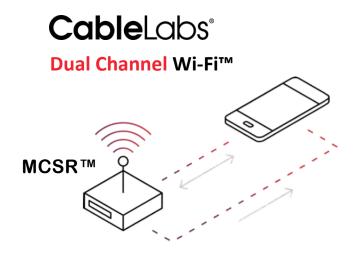
# **Wi-Fi Spectrum Slicing Applications**

Edgewater - Case Studies and Proof Points



# **Wi-Fi Spectrum Slicing Applications**

Dual Channel Wi-Fi<sup>™</sup>powered by MCSR<sup>™</sup>



MCSR<sup>™</sup> better Wi-Fi for video, gamers, streamers and everyone

- ✓ Better use of Wi-Fi airtime
- ✓ Multiple downstream only channels
- ✓ Faster delivery on all devices







First declaration by a global standards body that one channel is NOT enough

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# **Competitive Landscape: Access Points**

Better performance and Lower cost

|                                | Traditional Vendors |              |              | Edgewater     |              |              |              |
|--------------------------------|---------------------|--------------|--------------|---------------|--------------|--------------|--------------|
|                                | Ruckus R750         | Cisco 9100   | Cisco 4800   | HPE Aruba 550 | Aera-4       | Aera-6       | Aera-12      |
| Price                          | \$1,395             | \$1,418      | \$1,459      | \$1,691       | \$1,295      | \$1,495      | \$1,895      |
| Wi-Fi Spectrum<br>Slicing      | X                   | X            | X            | X             | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| 802.11 AX                      | Compatible          | Compatible   |              | Compatible    | Compatible   |              |              |
| 802.11 AC                      | Compatible          | Compatible   | Compatible   | Compatible    | Compatible   |              |              |
| Concurrent<br>channels 2.4 GHz | 1                   | 1            | 1            | 1             | 3            | 3            | 3            |
| Concurrent<br>channels 5 GHz   | 2                   | 2            | 2            | 1             | 1            | 3            | 9            |
| Other features                 |                     |              |              |               |              |              |              |
| Costly license                 | $\checkmark$        | $\checkmark$ | $\checkmark$ | $\checkmark$  | Х            | X            | X            |











## **The Numbers**

Disruptive Technology - Building operational Scale

| Edgewater Wireless Systems Inc. (TSXV: YFI) |         |       |       |        |  |  |
|---|---------|-------|-------|--------|--|--|
| Income Statement                            |         |       |       |        |  |  |
| (C\$, in thousands)                         | F2019   | F2020 | F2021 | F2022  |  |  |
| Total Revenue                               | 0.421   | 0.500 | 7.500 | 13.500 |  |  |
| Gross Profit                                | 0.108   |       |       |        |  |  |
| Gross Profit %                              | 25.6%   |       |       |        |  |  |
| Other Operating Expenses                    | 2.886   |       |       |        |  |  |
| Operating Income                            | (2.778) |       |       |        |  |  |
| Net Interest Exp.                           | 0.005   |       |       |        |  |  |
| EBT Excl. Unusual Items                     | (2.806) |       |       |        |  |  |
| Earnings from Cont. Ops.                    | (2.806) |       |       |        |  |  |
| Net Income                                  | (2.806) |       |       |        |  |  |

Source: Company reports; eResearch

### Baseline revenue model (enterprise):

- ✓ Access Point Solutions & Silicon Solutions
- <u>Excludes</u> Residential Wi-Fi and Licensing Opportunities

### Sourced from analysts reports:

- ✓ eResearch
- Echelon



## **The WIFI Problem**

Poor Wi-Fi Performance -- Skyrocketing Support Costs



**Density** Wi-Fi is everywhere

**Interference** Devices fight for airtime

**Performance** Billions spent on customer care costs

## **The Problem**

Poor Wi-Fi Performance -- Skyrocketing Support Costs

### **More devices**

### More interference

### More service provider costs

**8 Billion** Wi-Fi devices in use

**3 Billion** Wi-Fi devices added in the last 12-months

There will be **3.5 devices** and connections per capita by 2021

WiFi carries close to **70%** of smartphone traffic

40% of Telco Customer care calls are Wi-Fi related

**\$5 Billion** Spent on Wi-Fi support and truck rolls

### **The Solution**

Wi-Fi Spectrum Slicing by Edgewater



#### One channel per radio

Interference limits capacity

#### **Blocking radius**

Wide-channel limitation ties up airspace

#### Skyrocketing support costs

Billions spent on customer care calls

- $\checkmark$  No more dropouts
- $\checkmark$  No more lag
- ✓ Seamless connections



Multiple channels per radio Unlocking unused capacity

Multiple services

Low latency Wi-Fi

#### Dramatic reduction in support cost

Robust platform for service delivery

### **Edgewater Wireless Team**

Strong Management, Experienced Board

#### Management

Andrew Skafel, President & CEO: Broad strategic perspective working with both multinational equipment vendors (Newbridge, ALU & InterWAVE) and a number of successful start-ups (NCI sold to BvN)

Robert Harper, CFO: Experienced executive with strong financial management and capital raising background working with start-up and early stage enterprise development

Eric Smith, VP Product: Proven product innovator and business development professional who artfully blends technical and creative product strategies to drive growth (NCI sold to BvN)

#### Technology Advisor

Duane Anderson, Founder & Visionary: Technology visionary and forefront of the company's development of wireless technology; founder of military avionics R&D company

#### **Board of Directors**

Brian Imrie, Independent: Retired investment banker with 30+ years of M&A and corporate finance experience with Morgan Stanley, Credit Suisse and National Bank Financial. He received an MBA from Harvard University in 1987 and his BA from the University of Toronto in 1983

Bert Whyte, Independent: Based in the UK, Bert has extensive background in technology, including leading Advanced Computer Communications which was eventually acquired by Ericsson for just under U\$300M

Jane Barratt, Independent: Founder & CEO of GoldBean. Ms. Barratt spent more than 20 years driving growth for Fortune 500 companies, including various financial services institutions. She is also an author on Lynda.com and Investopedia.com

Nottenburg, Oceansound Partners, Independent: Dr. Nottenburg has spent his professional career focused on communications technology & infrastructure. He is currently Chairman of Q-Sensei Corp and sits on the boards of Verient Systems Inc (Nasdaq: VRNT) and Sequans Communications SA (NYSE: SQNS)

Steve Andrews, Independent: A seasoned executive with more than 25 years of wireless and Wi-Fi experience working with British Telecom and current board advisor of the Wireless Broadband Alliance

Chris McGillivray, Independent: Accomplished financial and real estate specialist with 20+ years experience. He's lead and structured multiple public and private financings and is a strong Made in Canada advocate

Andrew Skafel, Director / President & CEO

## **Capitalization Table**

We are **YFI.V** 







Edgewater Wireless – Thought Leadership

#### ✓ Lead customers:

- ✓ Kroger: First design win \$1.1M in delivery
- ✓ Mediacom: 5<sup>th</sup> largest cable operator in delivery

### ✓ Groundbreaking applications:

- ✓ 5G offload at WBA with Nokia & Comcast
- ✓ Broadcast Wi-Fi with BBC, Global Invacom & EU Space Agency
- ✓ Dual Channel Wi-Fi™ standard co-innovated with CableLabs

#### ✓ Thought leadership:

- ✓ Industry leading webinar series and groundbreaking white papers
- ✓ Wireless Broadband Alliance (WBA) & CableLabs UpRamp
- ✓ Growing patent portfolio





|  |       | ST<br><b>Cable</b> Labs |
|--|-------|-------------------------|
|  | NOKIA |                         |
| <b>∼</b> °                               | BBC   |                         |
| global invacom<br>completing the picture |       | esa                     |



We Make Wi-Fi. Better

| Key Customers                         | Innovator In High-Density<br>Wi-Fi Solutions &<br>Licensing        | Entrenched in the Cable<br>Industry<br>CableLabs <sup>a</sup> |   |  |
|---------------------------------------|--|---|---|--|
| 25+ Patents In Our Core<br>Technology | Multi-Channel Single<br>Radio (MCSR™) Wi-Fi<br>Silicon & Solutions | \$60M+  | Invested In<br>Technology<br>Innovation |  |
| VENTURE TSXV: YFI                     |  |   |   |  |





## **Recent Activity and Comparables**

Semiconductor consolidation

#### Celeno:

- ✓ Founded 2005 (private)
- ✓ Raised \$116.2M

#### Quantenna:

- ✓ Acquired for \$1.1B by ON Semiconductor
- ✓ Raised \$161.55M

### Cypress Semiconductor:

Acquired by Infineon Technologies for \$10B



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